

The Zigen Fund, China Exploration and Research Society, Harvard Chinese Student and Scholar Association, GBCCA

2014 Charitable Event:

FORTY YEARS OF EXPLORATION AND CONSERVATION IN CHINA

By: Dr Wong How Man

Time: October 11, 2014, Saturday

Place: Harvard University

Tickets: Free. Donations welcome!

Spanning forty years of exploration career in China and its neighboring countries, Wong would bring back memories of his early days working in China from 1974 as a young journalist, including six major expeditions he led for the National Geographic, culminating in his epic discoveries in defining the most important river sources of Asia, the Yangtze, the Mekong, the Yellow River and the Salween (Nu Jiang). His study of the Islamic frontiers of China predates the world's interest in this topic.

In conservation, he would explain through real cases that he implemented to preserve China's fragile natural and cultural heritage. From using NASA's Space Shuttle Imaging Radar to locate lost city on the Silk Road to preserving Hanging Coffins of the extinct Bo People and restoring ancient Tibetan monastic murals, Wong will cite examples to inspire the audience. He also leads efforts to study and preserve many endangered flagship species of animals like the Tibetan Antelope, Wild Yak, Snub-nosed Monkey, Musk Deer and Black-necked Crane.

Wong advocates and practices what he called "Equitable Conservation" with innovation, something he feels future conservationists should embrace. Such defining work marks the watershed between traditional conservation and a modern one.

Using his journalist background, Wong carries his message to the world through many documentary films including several features in Discovery Channel. His work was featured on the Front page of the Wall Street Journal and he was honored by Time Magazine as one of their 25 Asian Heroes. He has also been featured over a dozen times on CNN, and was the focus of a half-hour interview in Al-jazeera TV.

滋根基金會，中國探險學會，哈佛大學中國學生學者協會，GBCCA

共襄2014年秋季哈佛茶話會第一講

探索中國四十年

演講者：黃效文先生（中國探險學會創始人）

時間：2014年10月11日，週六

地點：哈佛大學

票務：免費 TEL: 617-818-1850

網上購票：<https://www.eventbrite.com/e/forty-years-of-exploration-and-conservation-in-china-tickets-13053125249>



- 亞洲英雄黃效文先生：世界級的探險家，四十多年的豐富積累，自然與文化的獨到發現和思考。
- 從1974年到2014年，現代中國40年的滄海桑田，親身經歷，奇妙精彩的，中國發現之旅！
- 獨家故事包括：尋找長江，黃河，怒江等江河的新源頭，六次帶領《國家地理雜誌》進行祕境探索。
- 帶你走進中國奇妙而脆弱的環境和文化保護現實，從NASA的太空雷達圖像定位，到絲綢古路的神秘懸棺，到保護西藏最古老的寺院。
- 記錄：老飛虎隊員的回忆；湄公河上的民情；雪中尋找長生仙鶴。。。
- 珍稀動植物的保育，包括藏獒，藏羚羊，野犛牛，麋鹿，緬甸貓，等等。



- 休息時間設簡單茶點，歡迎賓客互動。
- 演講後將設嘉賓答問環節。
- 隨場可購買黃先生最新的書籍兩套，所有收入歸慈善用途。慈善活動歡迎各界捐款！

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